



## **Kyomed launches a Call for Projects to accelerate the development of digital markers\* in rare diseases**

**Open from 29 February to 4 April, this Call for Projects in collaboration with Eurobiomed, is open to all organisations engaged in the research, diagnostic, monitoring or treatment of rare diseases**

[www.kyomed.com](http://www.kyomed.com)



*Montpellier, France 25 February 2016* - Kyomed, accelerator of e-health innovations, in partnership with the regional competitive hub Eurobiomed, launches on the occasion of the 9<sup>th</sup> international Rare Disease Day® 2016 on 29 February 2016 a Call for Projects aimed to develop, highlight and promote innovative e-health projects. The digital markers hence developed are designed to complement conventional markers to improve the care of patients with rare diseases.

The submitted projects will be appraised by a panel of healthcare experts consisting of Pfizer, Sanofi-Genzyme, a physician in public health (Prof. Paul Landais), Eurobiomed and Kyomed, originator of the initiative, will also be part of the jury.

The winners will benefit from a personalized support from Kyomed and Eurobiomed, ranging from the search for financing, help in developing strategy, to introduction to industrial partners, reference clinical networks and key technology players in e-health.

“We are very honored to have the support of such renowned partners in this initiative. Rare diseases represent a vast medical field with enormous challenges and strong socio-medical needs. This Call for Projects will contribute to the emergence of specific digital markers in dealing with the difficulties in diagnosing these diseases, ensuring efficient patient care and personalized monitoring of patients” commented Daniel Laune, CEO and Scientific Director of Kyomed

“Eurobiomed has been supporting innovations and innovative companies in the field of rare diseases for many years. This Call for Projects focuses on the emergence of novel health solutions using digital technologies. This initiative by Kyomed underpins the overall coherence in our current commitment in the development of personalized medicine through the projects initiated by Eurobiomed in the last 6 years on rare diseases, biomarkers and e-health.” confirms Emile Royere, General Manager of Eurobiomed.

### **\* Digital markers**

A digital marker is a measurable imprint linked to a person that is obtained through connected and/or mobile solutions. This imprint enables the evaluation of a pathological state of the person. Examples of digital markers measured by connected medical devices or health applications are: cardiac frequency, glycaemia, muscular tension, cognitive capacity.

### **About Kyomed**

Winner of Programme Investissements d'Avenir « Filières Industrielles Stratégiques » in December 2013, Kyomed was founded in April 2014. The company supports its clients in the development of their innovative healthcare solutions in the field of e-health and personalised medicine, from research to commercialization. It offers services on three technology platforms: Living Lab (evaluation and co-conception platform for healthcare solutions); identification and development of biomarkers; and digital analysis, healthcare data treatment and management.

For further information : [www.kyomed.com](http://www.kyomed.com)

### **About Eurobiomed**

Eurobiomed, the healthcare competitive hub engaged in rare diseases over 10 years, supports the development of new diagnostic tools and therapies to advance the care of patients suffering from rare diseases. Eurobiomed organizes "Rare" a reference biannual national conference for rare diseases that gathers researchers, clinicians, industrials and patients' associations and has attracted 375 participants in 2015. Amongst its 250 members, 60 are engaged in rare diseases work. Since its inception, Eurobiomed has supported 14 R&D projects, representing an investment of €25.8M.

For further information : [www.eurobiomed.com](http://www.eurobiomed.com)

**Media Relations** : Green Lemon Communication  
Laurence Le Masle 06 13 56 23 98 ou Claire Flin 06 95 41 95 90  
[l.masle@greenlemoncommunication.com](mailto:l.masle@greenlemoncommunication.com)